

Std-5 Social Studies Assignment

Chapter 4 : Evolution of Writing and Communication System (Part 2)

(Continue from Question 4 in your Social Studies notebook)

5.Explain the term 'Mass Communication'

Ans. Messages sent to a large number of people at the same time are called Mass Communication.

6.How is cinema useful as a means of communication?

Ans. Cinema is a very effective means of communication and can be used for educating the masses. It also entertains people throughout the world. People come to know about different cultures through films.

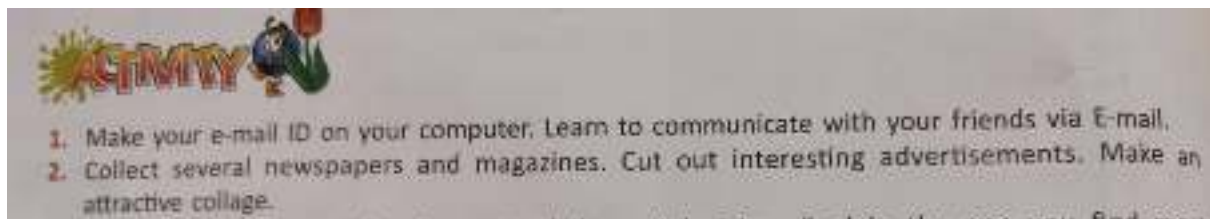
7. Do you think advertisements influence our lifestyle and attitudes? How and why?

Ans. Advertisements are used by companies to tell us about their new products in the market. They have a remarkable impact on our minds.

They affect our lifestyle by influencing what we buy.

Holiday Homework

1. Complete all your assignments.
2. Learn the lessons well and learn all the new words and definitions.
3. Do the activities in your rough notebook.



4. Read newspapers, watch Discovery, Animal Planet and News channels and keep yourself updated.